

Certificate IV in Marketing & Communication

1	BSBMKG408- Conduct Market Research
2	BSBMKG408- Conduct Market Research
3	BSBMKG408- Conduct Market Research
4	BSBMKG401- Profile the Market
5	BSBMKG401- Profile the Market
6	BSBMKG401- Profile the Market
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11	BSBMKG419- Analyse Consumer Behaviour
12	BSBMKG419- Analyse Consumer Behaviour
13	BSBMKG419- Analyse Consumer Behaviour
14	BSBMGT407- Apply Digital Solutions to Work Processes
15	BSBMGT407- Apply Digital Solutions to Work Processes
16	BSBMGT407- Apply Digital Solutions to Work Processes
17	BSBCRT401- Articulate, Present and Debate Ideas
18	BSBCRT401- Articulate, Present and Debate Ideas
19	BSBCRT401- Articulate, Present and Debate Ideas
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24	BSBMKG417- Apply Marketing Communication Across a Convergent Industry
25	BSBMKG417- Apply Marketing Communication Across a Convergent Industry
26	BSBMKG417- Apply Marketing Communication Across a Convergent Industry
27	BSBMKG418- Develop and Apply Knowledge of Marketing Communication Industry
28	BSBMKG418- Develop and Apply Knowledge of Marketing Communication Industry
29	BSBMKG418- Develop and Apply Knowledge of Marketing Communication Industry
30	BSBMKG418- Develop and Apply Knowledge of Marketing Communication Industry
31	BSBMKG413- Promote Products and Services
32	BSBMKG413- Promote Products and Services
33	BSBMKG413- Promote Products and Services
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38	BSBCMM401- Make a Presentation
39	BSBCMM401- Make a Presentation
40	BSBCMM401- Make a Presentation
41	BSBMKG409- Design Direct Response Offers
42	BSBMKG409- Design Direct Response Offers

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43	BSBMKG409- Design Direct Response Offers
44	BSBMKG410 - Test Direct Marketing Activities
45	BSBMKG410 - Test Direct Marketing Activities
46	BSBMKG410 - Test Direct Marketing Activities
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50	BSBPUB403- Develop Public Relations Documents
51	BSBPUB403- Develop Public Relations Documents
52	BSBPUB403- Develop Public Relations Documents