

## Diploma of Marketing & Communication

1	BSBPMG522- Undertake Project Work
2	BSBPMG522- Undertake Project Work
3	BSBPMG522- Undertake Project Work
4	BSBPMG522- Undertake Project Work
5	BSBMKG507- Interpret Market Trends and Developments
6	BSBMKG507- Interpret Market Trends and Developments
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11	BSBMKG507- Interpret Market Trends and Developments
12	BSBMKG506- Plan Market Research
13	BSBMKG506- Plan Market Research
14	BSBMKG506- Plan Market Research
15	BSBMKG515- Conduct a Marketing Audit
16	BSBMKG515- Conduct a Marketing Audit
17	BSBMKG515- Conduct a Marketing Audit
18	BSBMKG501- Identify and Evaluate Marketing Opportunities
19	BSBMKG501- Identify and Evaluate Marketing Opportunities
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24	BSBMKG501- Identify and Evaluate Marketing Opportunities
25	BSBMKG502- Establish and Adjust the Marketing Mix
26	BSBMKG502- Establish and Adjust the Marketing Mix
27	BSBMKG502- Establish and Adjust the Marketing Mix
28	BSBMKG514- Implement and Monitor Marketing Activities
29	BSBMKG514- Implement and Monitor Marketing Activities
30	BSBMKG514- Implement and Monitor Marketing Activities
31	BSBFIM501- Manage Budgets and Financial Plans
32	BSBFIM501- Manage Budgets and Financial Plans
33	BSBFIM501- Manage Budgets and Financial Plans
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38	BSBMKG508- Plan Direct Marketing Activities
39	BSBMKG508- Plan Direct Marketing Activities
40	BSBMKG508- Plan Direct Marketing Activities
41	BSBMKG523- Design and Develop an Integrated Marketing Communication Plan
42	BSBMKG523- Design and Develop an Integrated Marketing Communication Plan

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<b>43</b>	BSBMKG523- Design and Develop an Integrated Marketing Communication Plan
<b>44</b>	BSBMKG510- Plan E-Marketing Communications
<b>45</b>	BSBMKG510- Plan E-Marketing Communications
<b>46</b>	BSBMKG510- Plan E-Marketing Communications
<b>47</b>	
<b>48</b>	
<b>49</b>	
<b>50</b>	BSBMKG527- Plan Social Marketing Engagement
<b>51</b>	BSBMKG527- Plan Social Marketing Engagement
<b>52</b>	BSBMKG527- Plan Social Marketing Engagement